

Benefits of Inclusive Marketing and Community Relations Efforts

This worksheet was created by The Denver Foundation's Inclusiveness Project (www.nonprofitinclusiveness.org) to support organizations doing inclusiveness work.

Users are encouraged to customize the worksheet to meet the needs of their respective organizations.

Instructions

- Write down all of the benefits that you can think of for having more inclusive community relations and marketing efforts.
- Before you begin, revisit **Visualizing Greater Inclusiveness** for a reminder of some of your initial reflections on this matter.
- In addition to the points discussed in the module, think about benefits that might be specific to your particular organization.

Benefits

Name of Organization _____

Date Exercise Completed _____